

Designation Department	Education Consultant / Specialist
Reporting To	Primary Reporting: Director of Marketing and Admissions
Salary	Effective annual salary in excess of RM100k based on achieving performance targets

What Will You Do?

As a member of the Marketing and Admissions Department, the post holder will support the team in implementing the Department's strategies, initiatives and activities and achieving student recruitment goals. Broadly, responsibilities as part of this role include:

- Promoting ECiM's brand as top-of-mind options for potential parents, students and corporate partners in and from the relevant target markets across South East Asia;
- Organization, implementation and representation of the College at local and international marketing events;
- Planning and executing recruitment strategies to deliver enrollment targets for the College and its associated programs;
- Liaising with external marketing agencies and consultants to deliver results through the derivation and implementation and execution of direct and/or affiliate and referral marketing strategies;
- Involvement in all aspects of student admissions activities and events;
- Providing information and consultation services to prospective students, parents and corporate partners with a view to enhancing interest in enrollment; and
- Establishing good relationships with the agents, partners, media, and parents.

Who Must You Be?

To successfully fill this role, you will have the right attitude, behaviours, skills, and values that follow:

- At least 2 years of work experience in relevant sales and/or marketing field(s);
- Prior experience in the marketing and/or education sector is a plus;
- A self-starter with a sense of urgency with the ability to work pro-actively;
- A high standard of spoken and written English;
- Enthusiastic, confident and sociable; excellent communication and people skills;
- Must be a doer with the ability to deliver results under pressure;
- A desire to experiment (creatively and cost effectively!) and the ability to make quick adjustments to changing conditions; and
- A desire to travel across Malaysia and ASEAN to meet prospective parents, students and partners

Who Are We?

Epsom College in Malaysia ("ECiM") is a partnership with Epsom College UK, a leading independent co-educational boarding school in the United Kingdom. ECiM is located on a 50-acre site adjacent to Kuala Lumpur International Airport, one hours' drive from Kuala Lumpur. The proximity to the airport and common shareholder relationship has allowed ECiM to leverage AirAsia's extensive ASEAN route network and access to discounted fares – allowing for weekly boarding by international students and / or frequent parent visits and opening up a plethora of sporting and educational field trip opportunities. ECiM opened its doors to students in September 2014 and currently has a population of just under 400 pupils, most whom board full-time. Further information on ECiM is available on <http://www.epsomcollege.edu.my/>.